

ABOUT OUR COMPANY

SUNNYFIELD

GROUP OF COMPANIES

From a small family business with just a few small bags of rice - The Sunnyfeild Group has grown in leaps and bounds to be the formidable business it is today. Our portfolio now includes: rice, salt, spices, household chemicals, masala, soups, confectionery, beans, personal care and home care products.

We now pack and supply high quality products for all major and minor chains throughout South Africa. The Sunnyfeild Group boasts a national footprint including : Eastern Cape, Western Cape, Northern Cape, Free State, Kwa Zulu Natal, Gauteng, Lesotho, Northern Province, Mpumalanga, North West Province Swaziland and Botswana.

Since 1990, and throughout our growth. We maintained the philosophy that "Nothing and nobody is too small." We may be a major player, but we remain humble and family centered.

Our doors are always open, From our CEO to out lower Management. This has, over time built a tremendous relationship of mutual respect between ourselves and our customers.

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SUNNYFIELD PACKING CO. (PTY) LTD
VAT NO.: 4660119480
REG. NO.: 1990/005197/07



HULLEY & RICE (PTY) LTD
VAT NO.: 4250170695
REG. NO.: 1963/001275/05
T: 031 462 4040



YELLOWFERN TRADING (PTY) LTD
VAT NO.: 4700239660
REG NO.: 2006/030450/07

CATALOGUE 2022

MARKETING CALENDAR	
PLANNING PHASE	JAN - FEB - MAR
NOVEMBER BRANDED GIFTS EG. STATIONERY	1ST QUARTER LOW PRICE - BAKING (VALENTINES DAY) SONGS BOYS (HUMAN RIGHTS)
FEBRUARY RAMADAN CALENDAR PRICE INCREASE AWARENESS	2ND QUARTER RAMADAN - EASTER
MAY ISLAMIC CALENDAR DRIVE	3RD QUARTER SPRING - WINTER - PURTASI MONTH / DIMALI
AUGUST DIARY / PRODUCT UPDATE WEBSITE 2022 UPDATE MARKETING PLAN 2022	4TH QUARTER BRAAI - XMAS / BUCKETS STOCKVEL



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TELEGRAM
BAKE & BRAAI



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(Essenwood Road)
P.O.Box 50624
Musgrave, Durban

BRANCHES
JHB : T - 087 28 786 99
C.T : T - 087 28 786 96
PE : T - 041 486 1013
DBN : T - 031 462 4040

SUNNYF
0861 786 693

Factory Shop
Durban: T - 031 468 4477

customer care 073 178 6816
WhatsApp/Telegram

FROM OUR FAMILY TO YOURS
EAT HEALTHY, FEEL HAPPY
LIVE BEAUTIFULLY!

sales@sunnyfieldgroup.co.za
www.sunnyfieldgroup.co.za

FSC APPROVED | BEE COMPLIANT



SCAN TO VISIT OUR WEBSITE



NEW BLOCK BOTTOM

AVAILABLE IN BULK

NEW FLAVOURINGS



ALL NEW SHAKETAINERS

UPCOMING PRODUCTS



NEW 330ml PRODUCT RANGE COMING SOON
LEMON & MINT
HONEY & GINGER
TROPICAL FIST



PRIVATE LABEL PACKING AVAILABLE